



NAACP

Greater New Haven Branch

Founded 1917

*The largest Branch in New England
celebrating 100 years!
1917-2017*

**Centennial Freedom
Fund Dinner
Honorary Co-Chairs**

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Chief Executive Officer
Yale New Haven
Health System

Dr. Reginald Mayo
Superintendent
New Haven Public
Schools

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Guilford
Hamden
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Milford
New Haven
North Branford
North Haven
Orange
West Haven
Woodbridge

March 13, 2017

Dear Community Partner:

This year the Greater New Haven Branch of the National Association for the Advancement of Colored People (NAACP) celebrates 100 years of advocacy in the Greater New Haven Community! As part of the celebration, we will host the Centennial Freedom Fund Dinner on Thursday, May 11, 2017 at 7:00 p.m. at the Omni Hotel at Yale in New Haven, Connecticut. Featuring a dynamic keynote speaker and phenomenal entertainment, this event will fund the Branch's advocacy and service programs targeting communities of color. We are seeking your support as we work toward fulfilling the NAACP's vision of a *society in which all individuals have equal rights without discrimination based on race.*

For the last 100 years the Greater New Haven Branch of the NAACP has been a staunch advocate for communities of color. This year we celebrate – *100 Years Rooted in Strength, Justice and Equality* – while being overtly reminded that the struggle for a greater nation must continue. Important issues like healthcare, economic opportunity, education and civic engagement can only be overcome through a unified and strategic approach that involves engaged citizens and unhindered access to voting. As a member of this community, your support is exactly what is needed to help us proclaim this message.

With your sponsorship of the Centennial Freedom Fund Dinner, together, we will continue to overcome challenges, celebrate our victories, and prepare for the next 100 years. Enclosed you will find more information on becoming a sponsor. Please signify your support of the Greater New Haven Branch of the NAACP by completing and returning your form today.

We thank you for your consideration and support. Let us recommit to another year of action as partners in the fight for justice and equality. I am optimistic that, together, we will stand firm to protect our civil liberties for this generation and the generations to come.

Sincerely,

Doris J. Dumas
President



GREATER NEW HAVEN BRANCH OF THE NAACP

2017 Centennial Freedom Fund Dinner

Company Name: _____

Contact Name: _____

Full Address: _____

Phone: _____

Email: _____

Authorized Signature: _____ Date: _____

Printed Name: _____

OUR SPONSORSHIP LEVEL IS _____

SPONSORSHIP PACKAGES

PLATINUM SPONSOR *

\$15,000

Twenty (20) Freedom Fund Dinner Tickets (each ticket includes a 1-year adult membership in the NAACP plus a subscription to The Crisis Magazine); Special recognition on the Platinum Sponsor page of the Freedom Fund Dinner Souvenir Journal; VIP Reception at the Freedom Fund Dinner; Special corporate recognition on all publications; Select marketing opportunities; Preferred seating at the dinner; Special host signage at the Freedom Fund Dinner

GOLD SPONSOR *

\$10,000

Fifteen (15) Freedom Fund Dinner Tickets (each ticket includes a 1-year adult membership in the NAACP plus a subscription to The Crisis Magazine); Special recognition on the Gold Sponsor page of the Freedom Fund Dinner Souvenir Journal; VIP Reception at the Freedom Fund Dinner; Special corporate recognition on all publications; Select marketing opportunities; Preferred seating at the dinner; Special host signage

SILVER SPONSOR *

\$5,000

Ten (10) Freedom Fund Dinner Tickets (each ticket includes a 1-year adult membership in the NAACP plus a subscription to The Crisis Magazine); Special recognition on the Silver Sponsor page of the Freedom Fund Dinner Souvenir Journal; VIP Reception at the Freedom Fund Dinner; Special corporate recognition on all publications; Select marketing opportunities; Preferred seating at the dinner; Special host signage

BRONZE SPONSOR *

\$2,500

Ten (10) Freedom Fund Dinner Tickets (each ticket includes a 1-year adult membership in the NAACP plus a subscription to The Crisis Magazine); Special recognition on the Bronze Sponsor page of the Freedom Fund Dinner Souvenir Journal; VIP Reception at the Freedom Fund Dinner; Special corporate recognition on all publications; Special host signage

PEARL SPONSOR *

\$1,500

Ten (10) Freedom Fund Dinner Tickets (each ticket includes a 1-year adult membership in the NAACP plus a subscription to The Crisis Magazine); Special recognition on the Pearl Sponsor page of the Freedom Fund Dinner Souvenir Journal; Special host signage

* Sponsorships do not include additional advertisements as listed on the Souvenir Journal Ad Contract *

Please Fax this Sponsorship Request to (203) 389-7626 by Friday, April 21, 2017.

Questions may be addressed by calling (203) 389-7275 or emailing NAACPFDD@gmail.com.

Please make checks payable to:
Greater New Haven Branch of the NAACP

Please mail payment to:
**Greater New Haven Branch of the NAACP
545 Whalley Avenue, New Haven, CT 06511**

Contributions to this Organization are not Tax Deductible as Charitable Contributions for Federal Income.



GREATER NEW HAVEN BRANCH OF THE NAACP
2017 Centennial Freedom Fund Dinner

SOUVENIR JOURNAL AD CONTRACT

Omni Hotel at Yale ■ Thursday, May 11, 2017 ■ 7:00 p.m.

Advertising Dimensions & Rates					
Outside Back Cover	5" x 8"	\$500	Full Page	5" x 8"	\$250
Inside Front Cover	5" x 8"	\$400	Half Page	5" x 4"	\$150
Inside Back Cover	5" x 8"	\$400	Quarter Page	2.5" x 4"	\$75
Center Pages*	5" x 8"	\$350			

* 2 available

The Greater New Haven Branch of the NAACP is hereby authorized to insert a _____ advertisement at the cost of \$_____ in the 2017 Centennial Freedom Fund Dinner Souvenir Journal. Enclosed is a check, money order, or certified check for the cost of the advertisement. I understand that full payment must accompany the advertisement, and journal pages are subject to availability.

Name (authorized agent): _____
 Company/Organization: _____
 Street Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

AD DEADLINE IS FRIDAY, APRIL 21, 2017

Please enclose your camera-ready ad.
 You may e-mail your ad to NAACPPFD@gmail.com.
 Check the following box if you will e-mail your camera-ready ad. *E-mail*

Please make payment payable to **Greater New Haven Branch of the NAACP**

Return this form and payment to the solicitor or mail to:
Greater New Haven Branch of the NAACP
545 Whalley Avenue
New Haven, CT 06511
 Telephone 203-389-7275 / Fax 203-389-7626

Name of Solicitor: _____